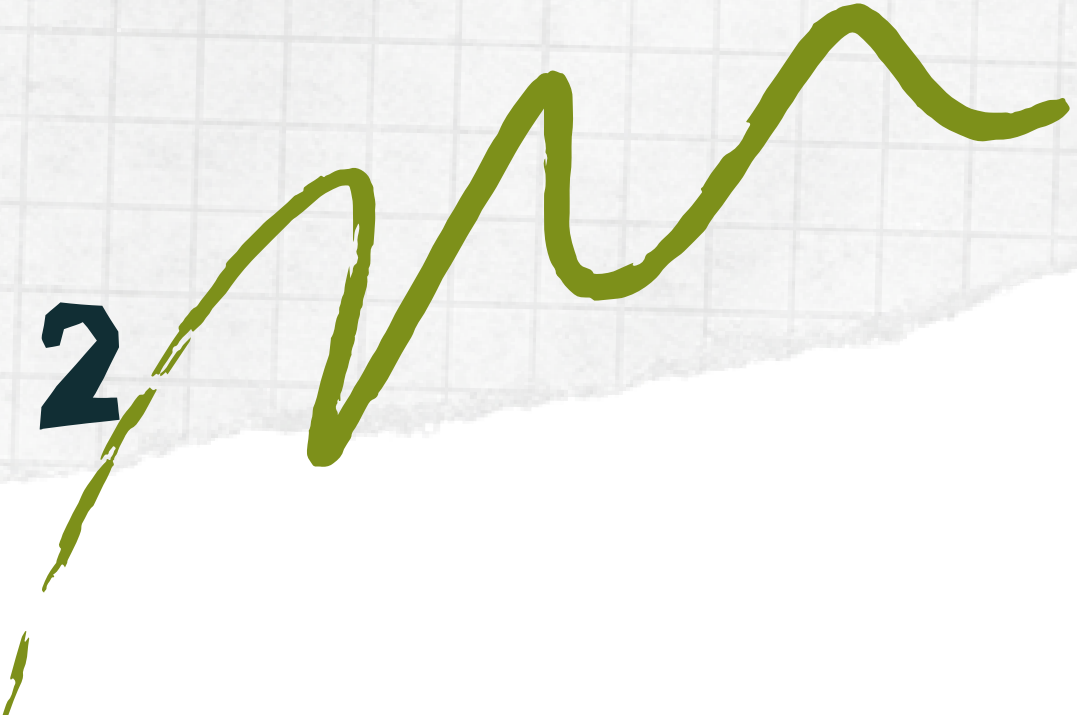


# **WHAT ARE THE DIFFERENT WAYS TO CONDUCT DIGITAL MARKETING**

**GROUP 2**





- 
- 
- 
- 
- 
- social media profiles
  - website
  - images and video content(content marketing)
  - blog posts and eBooks
  - reviews and customer Testimonials
  - branded logos, images
  - adds(on TV)
  - influencer marketing



# SOCIAL MEDIA PROFILES

It helps give the brand or the products more visibility among people of all ages, especially teenagers.

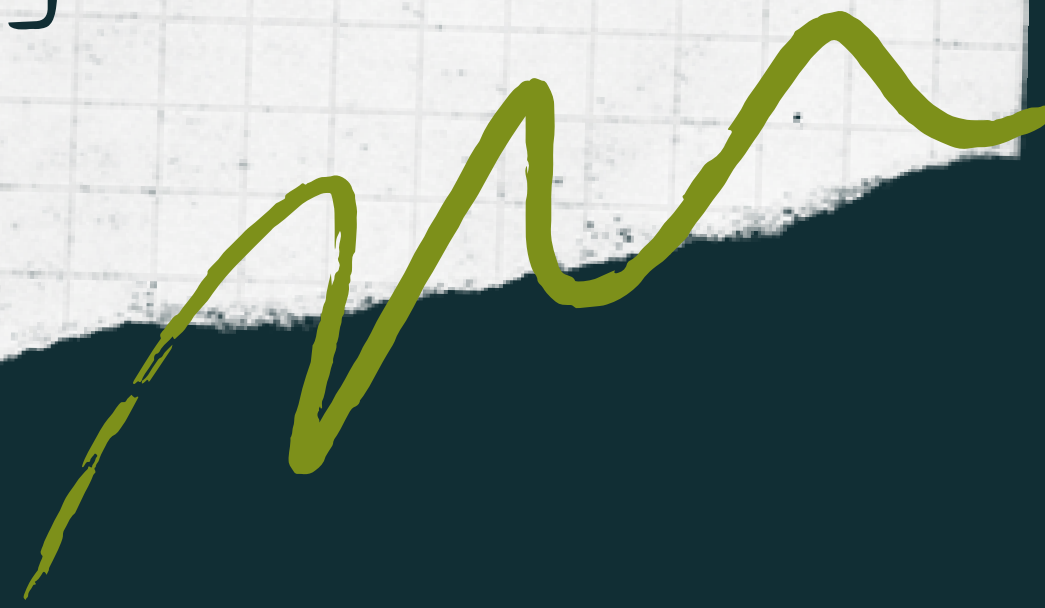






# WEBSITE

Your business can be found more easily,  
it shows details of what you sell and  
consequently your business gains  
credibility and reaches a larger audience.

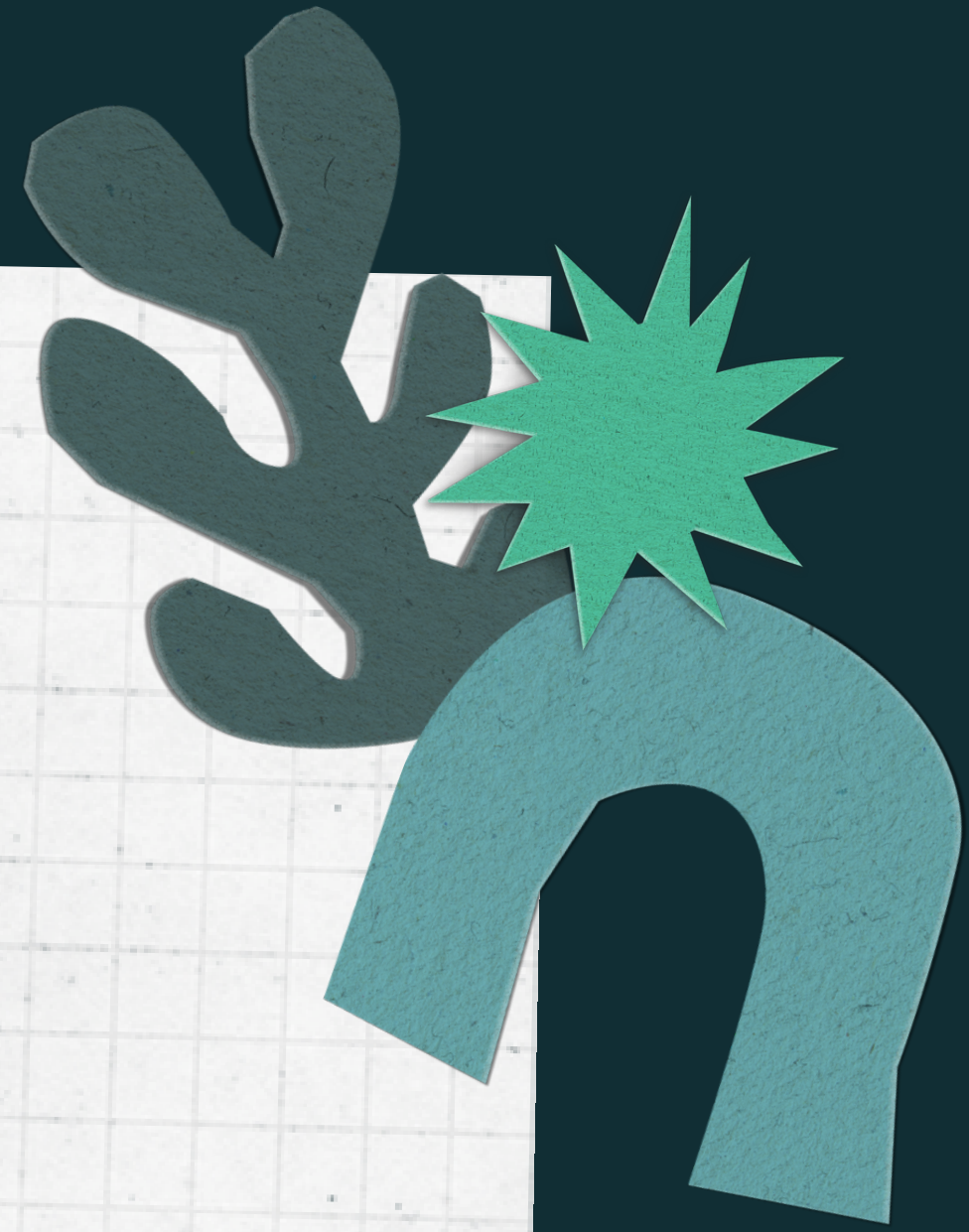






# IMAGES AND VIDEO CONTENT



By images and videos, you can show  
this product from an attractive  
page



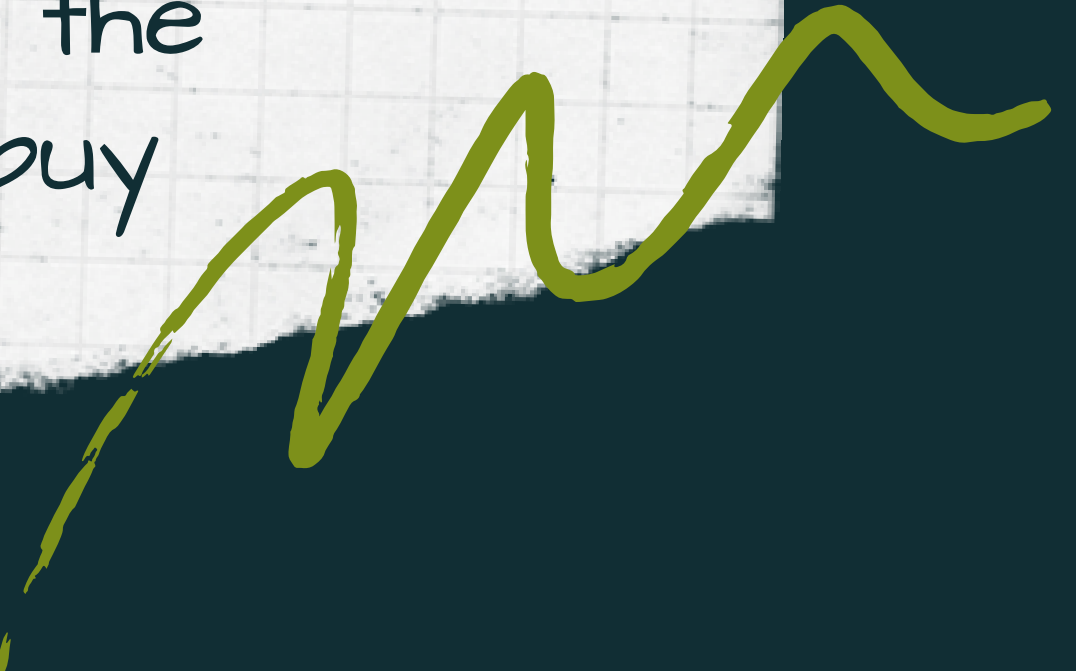




# BLOG POSTS AND EBOOKS



In blog posts you can write about  
your product and show the  
customer the advantages of the  
product that they want to buy







# REVIEWS AND CUSTOMER TESTIMONIALS

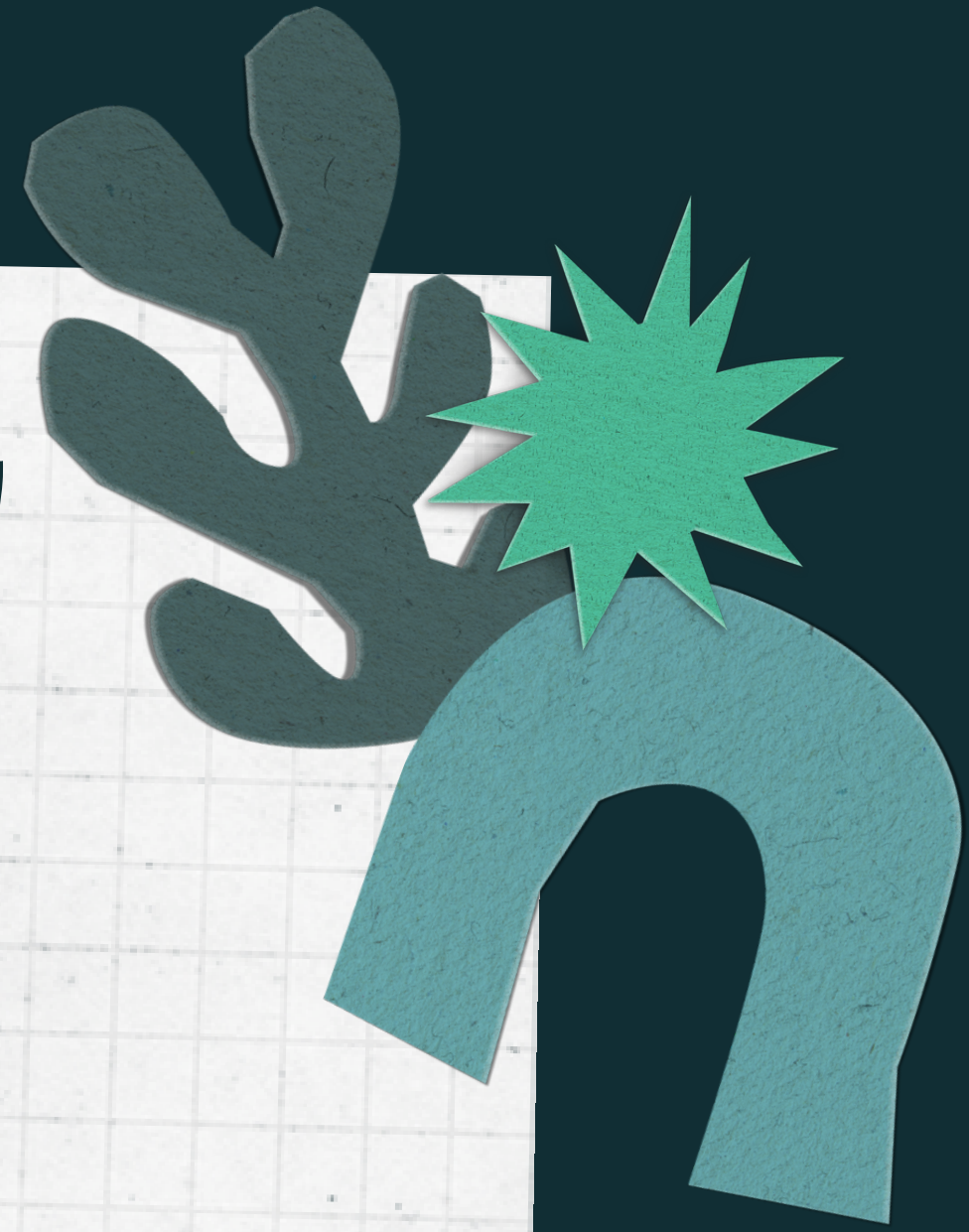
WHEN PEOPLE ARE BUYING A PRODUCT,  
OTHERS OPINIONS MIGHT HELP  
BECAUSE THEY WILL TRUST ON OTHER  
BUYERS OPINION RATHER THAN WHAT  
THE COMPANY SAYS.





# BRANDED LOGOS, IMAGES

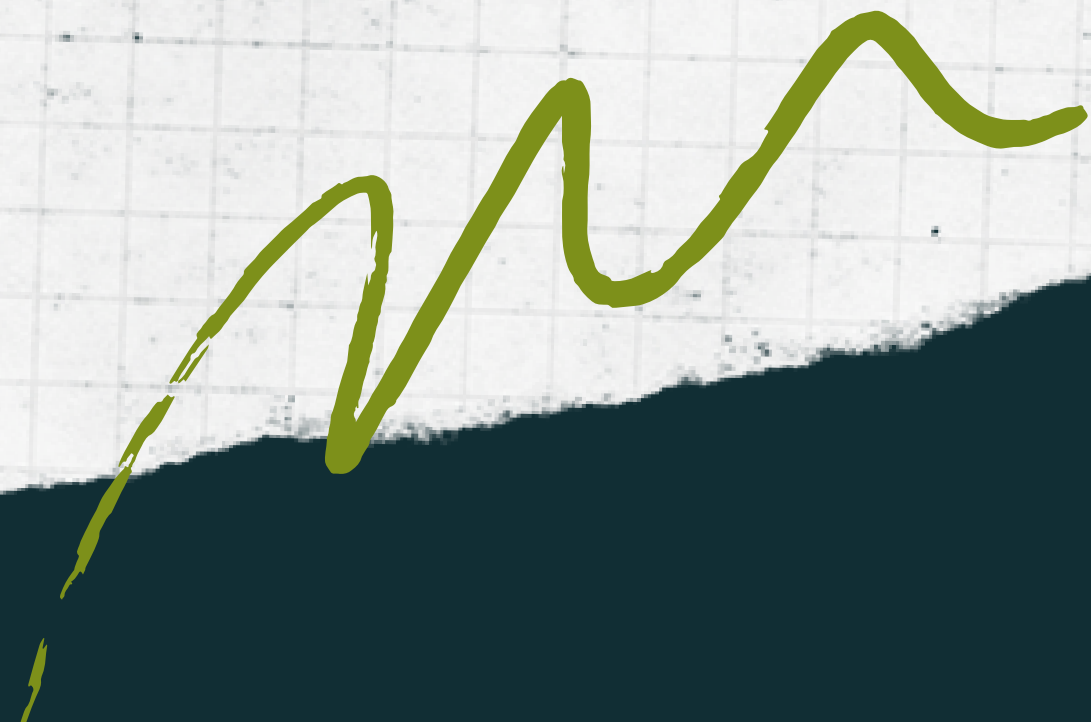
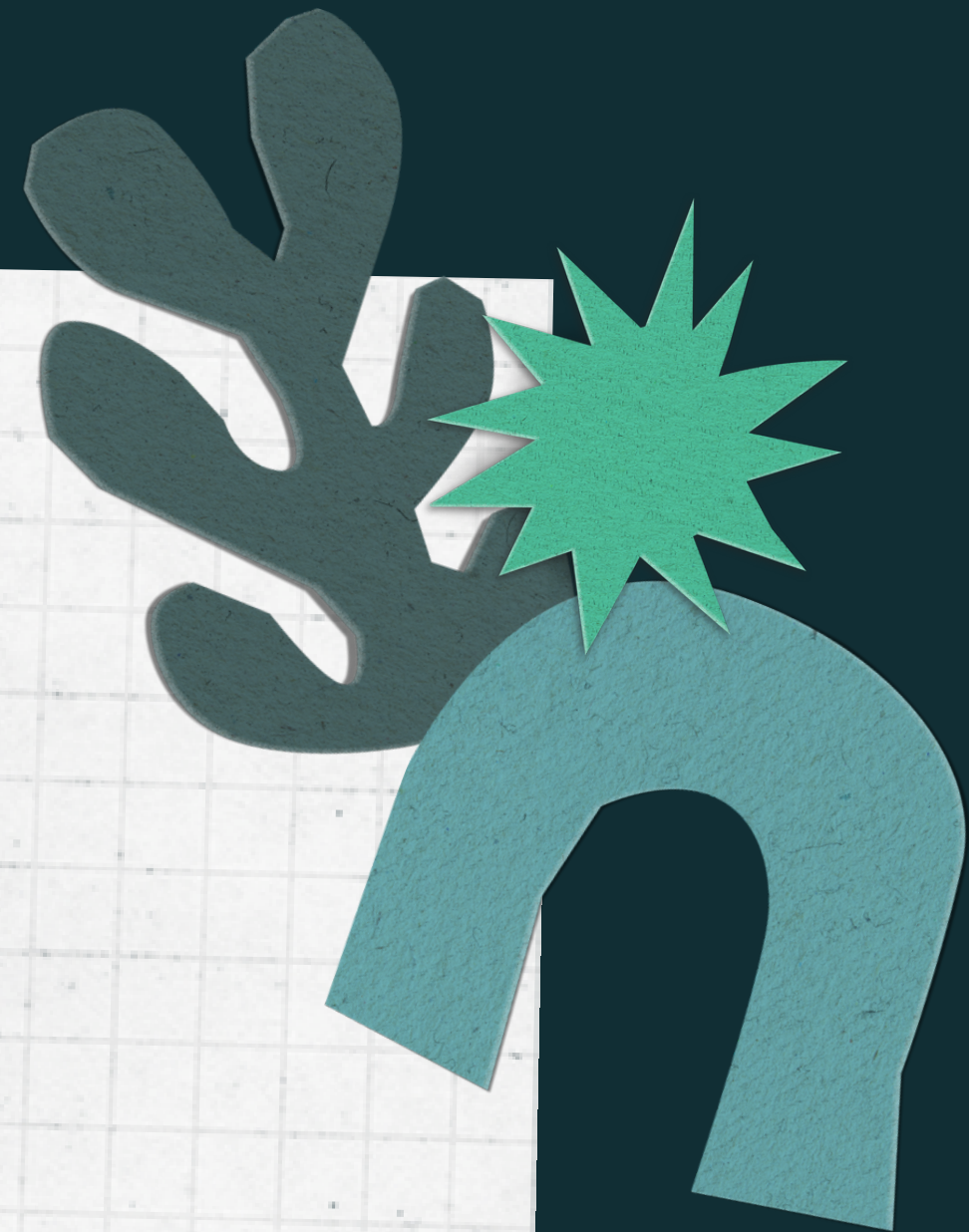
The popular logos and nice pictures  
sells more because especially  
teenagers care about those things





# ADD5<ON TV>

It helps give your business or product more visibility and reach a larger audience.

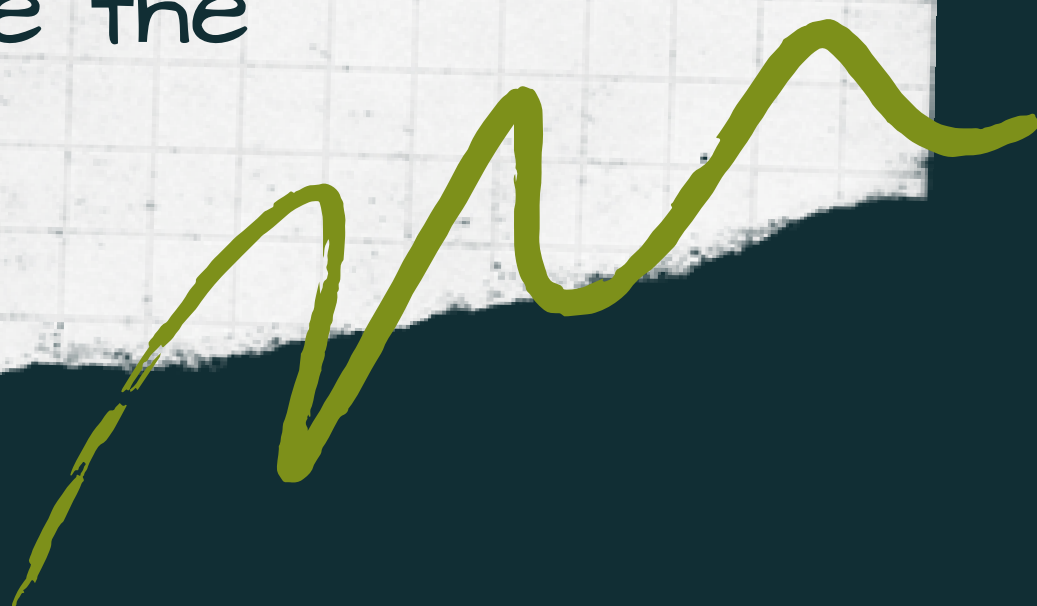
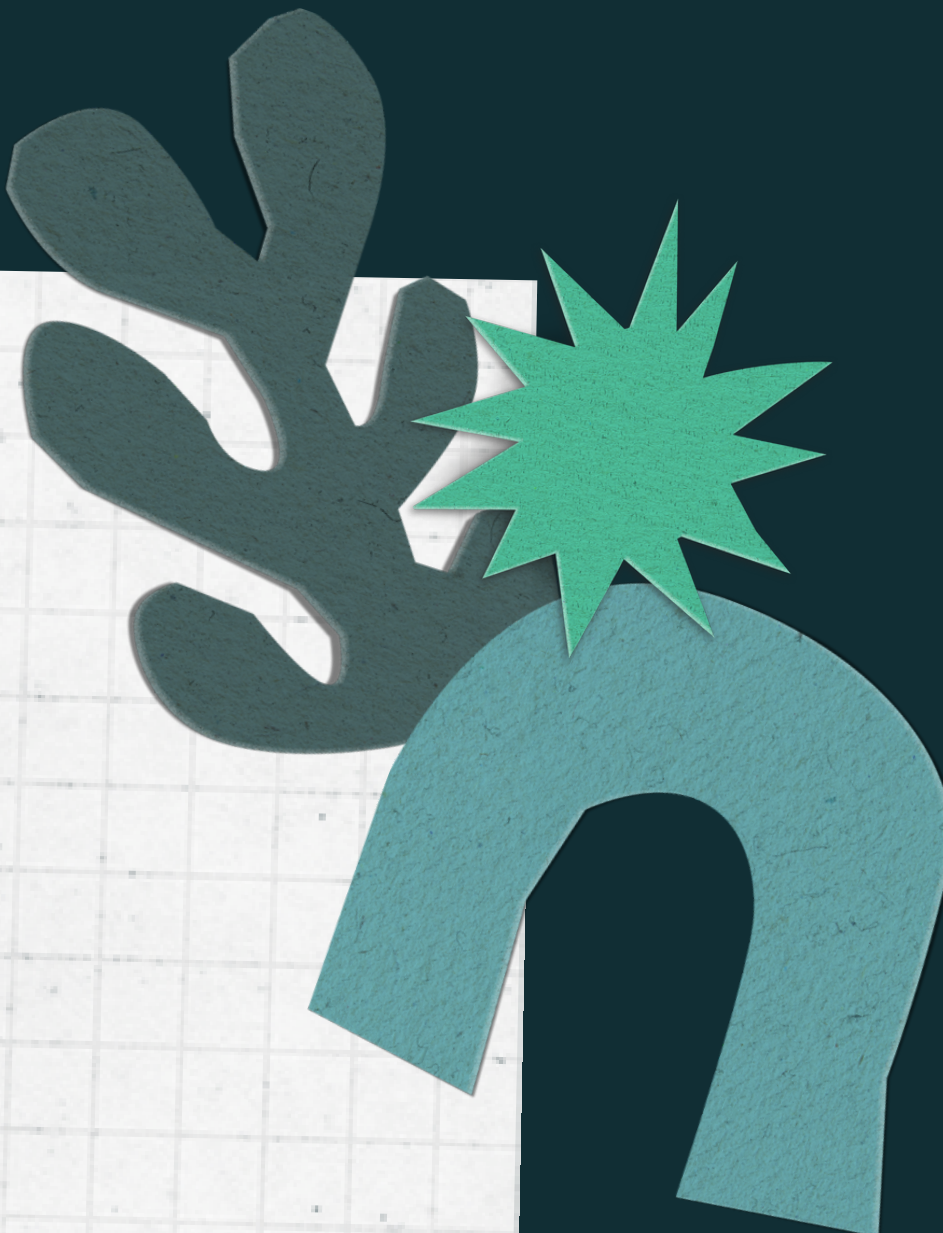






# INFLUENCER MARKETING

People admire celebrities. So, when a famous person uses or advertises a certain product, people want to buy that too in order to be like the celebrity.





**THANK YOU FOR  
YOUR ATTENTION**

